THORLABS

Senior Technical Marketing Position

Thorlabs is currently seeking applications from highly motivated experimental scientists to join our technical marketing department. The ideal candidate will have an advanced degree in physics, optics, lasers, imaging, material science, mechanical engineering, electrical engineering, or physical chemistry. Well qualified candidates will have been in charge of a research project, successfully written a grant proposal, held a professorship position, and/or worked in the photonics industry. In addition to extensive laboratory experience, the candidate should also have strong writing and presentation skills in English, excellent organizational skills, the ability to work under time constraints, and a desire to learn about new technologies.

The successful technical marketing candidate will work to strengthen Thorlabs' position as a leading manufacturer of Photonics products. In support of that mission, his or her core responsibilities will be to develop effective web and catalog presentations, tutorials, sales sheets, posters, articles, brochures, press releases, and white papers. In addition to these key responsibilities, the candidate is expected to use his or her expertise to help identify new product ideas and markets, participate and potentially lead special projects, and/or develop tradeshow demonstrations.

Technical marketers work closely with graphic artists to create presentations; original product content is based on basic information provided by Thorlabs' engineers and business unit leaders as well as that gained from using the product. Hence, this position requires strong interpersonal skills and the ability to work in a team environment.

The technical writing position is located in Newton, NJ. Interested candidates should email their resume to Laurie Morgus (lmorgus@thorlabs.com).

About Thorlabs

With headquarters in Newton, New Jersey, Thorlabs is a leading designer and manufacturer of equipment for the photonics industry. Founded in 1989, Thorlabs now operates internationally with over 500 employees and manufacturing and sales offices in the United States, United Kingdom, Germany, France, Sweden, Japan, and China. For more information, visit www.thorlabs.com.

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